Steve, there's no longer any doubt about it. The left's strategy for taking control of our country begins with strangling free speech — particularly the free speech rights of conservative organizations like the David Horowitz Freedom Center...

**Once we’re silenced they can have their way with America.**

The strategy begins with the Southern Poverty Law Center (SPLC), which since 1971 has amassed more than $449 million in assets by persuading many thousands of naïve donors to bankroll its fight against "hate and bigotry." That mission statement, of course, is a charade.

The SPLC’s real mission is to associate conservative organizations with neo Nazis, skinheads, and other actual hate groups and thereby stigmatize them as "racist" and even "fascist."

Unbelievably, the mainstream media and now even some of the most powerful financial organizations in corporate America have been ready to accept and act on the SPLC's blacklists.

**We saw this when MasterCard—relying on the lies propagated by the SPLC—decided to cut off the lifeblood of the Freedom Center by refusing to process its online donations.**

Because of adverse publicity, primarily on the Drudge Report, MasterCard had to reverse this decision after a few days and reinstate DHFC's fundraising rights. But there is every reason to believe that it will strike again—if not at the Freedom Center, then at other conservative organizations.

Why did MasterCard go to war against the Freedom Center? Part of the answer no doubt has to do with the invisible advance of political correctness in the corporate world which has helped create a "progressive" culture based on virtue signaling and moral preening.

**But there's more to it than that. Key executives in the leadership of MasterCard have a leftist agenda, and are active collaborators in the SPLC's hate campaign against conservatives.**

MasterCard's President and Chief Executive Officer, Ajay Banga, is a longtime supporter of Democratic Party causes. Banga gave $22,300 to the Democratic National Committee in 2016.

Earlier he pledged $5.5 million to the Clinton Global Initiative, the signature program of the Clinton Foundation "pay for play" slush fund.

MasterCard Senior Vice President Eisen is obviously a fan of the SPLC's blacklist of conservative organizations.

He wrote last year:

"We've been made aware of websites accepting our [Mastercard] products that could be considered as 'hate groups'"... [and] "we're working with our acquirers to shut down the use of our cards on sites that make specific threats or incite violence."

This definition obviously extends to enemies of the left like the David Horowitz Freedom Center that has never even remotely expressed a fraction of approval for violence or ethnic hate of any kind.

MasterCard's Chairman and President of Strategic Growth, Michael Froman, has made large political donations to such high-profile Democrats as Hillary Clinton, Joe Biden, Chris Dodd, Al Gore, John Kerry, Chuck Schumer, and Barack Obama.

From 1993-95, he served in the Clinton Administration. A law school friend of Barack Obama, Froman served...
as Assistant to the President in charge of international economic affairs and as Obama's chief adviser on international trade and investment issues.

**Given resumes like this, it's no surprise that MasterCard would attempt to financially suffocate the David Horowitz Freedom Center.**

**And what we faced is merely the beginning of the coming war not only against free speech but against the very existence of conservatism.**

The forces waging this war involve a tight network of the most powerful institutions in our economy, the censorship prone social media, the liberal press, and financial giants like MasterCard.

Their marching orders are issued by radical groups such as the George Soros-funded Media Matters and their ammunition dump is provided by the Southern Poverty Law Center's fabricated blacklist of alleged "hate groups."

I know that the story of this attack on the Freedom Center is complicated and I appreciate your patience in reading about it. I hope you see the threat it poses to all enemies of the left.

**I also hope you see that the Freedom Center is in the fight of its life and desperately needs your support if it is to continue our historic role at the left's worst enemy.**

Gratefully,
David Horowitz